

Kevin Spencer Phillipson, D.B.A.

7 Trails End Rd, Abilene, TX 79602 * (302) 399-4829 * kevin@phillipson.rugby

PROFESSIONAL SUMMARY

A self-motivated and driven professional with over 30 years' playing experience and over 20 years coaching experience. Possess strong sense of community and social involvement, has a high level of integrity. Has an innate ability to conceptualize and see beyond the obvious; a great visionary.

CORE COMPETENCIES

- * Leadership
- * Mentorship
- * Professionalism
- * Program planning and development
- * Strategic thinker
- * Fundraising
- * Recruiting
- * 15's Coaching
- * 7's Coaching

PLAYING EXPERIENCE

- * Began playing in elementary school 1971
- * **Cordwalles Prep School**, Pietermaritzburg, South Africa – 1st XV – 1979, 1980
- * **Carter High School**, Pietermaritzburg, South Africa – U14A – Captain
- * **Carter High School**, Pietermaritzburg, South Africa – 1st XV – Vice Captain – School Colors 1982, 1983
- * **Maritzburg Collegiate Rugby Club** - U20A – 1983, 1984
- * **University of Natal** – 1st XV – 1984, 1985
- * **Kimberly Defense** - 1st XV - 1985
- * **Griqualand West** - Provincial – 1985
- * **Maritzburg Collegiate Rugby Club** - 2nd XV – 1987
- * **Ixopo Rugby Club** – 1st XV – 1988, 1989
- * **Wanderers Rugby Club** – 2nd XV – 1990, 1991, 1992
- * **Dallas Harlequins Rugby Club** – 2nd XV – 1992, 1993
- * **Bokspings Rugby Club** – Faribault, MN – 1993 - 1995
- * **Midwest Select Side** – Minneapolis, MN – 1994, 1995
- * **Delmarva Rugby Club** – Rehoboth, DE – 2012 – 2015
- * **Southern Pines Rugby Club** – Southern Pines, NC – 2016 – 2018

VOLUNTEER and LEADERSHIP EXPERIENCE

- * **Head Coach, Abilene Christian University Rugby Club** – Abilene, TX – 2019 to present
- * **Head Coach, Abilene Rugby Club** – Abilene, TX – 2019 to present
- * **Head Coach, St Andrews University Rhinos Rugby Club** – Laurinburg, NC – 2017 - 2018
- * **NSCRO Board Member** – 2017 - 2019
- * **President and U19 and U23 Head Coach** - Southern Pines Rugby Club, 2016 – 2017
- * **Coach and Team Manager, National Athletic Village Select Rugby Team** - Apr 2016 to Aug 2016
- * **Head Coach, Wesley College** – Dover, DE – 2015 - 2016
- * **Assistant Coach, Forwards Coach, Delmarva Rugby Club** - Jan 2012 to Aug 2014
- * **President and U19 Head Coach, Dover Harlequins Rugby Club** - 1999 to 2005
- * **Assistant Coach - Bokspings Rugby Club** – Faribault, MN – 1993 – 1995

EDUCATION

Wilmington University

- * Doctor of Business Administration – Marketing and Entrepreneurship (D.B.A.)
- * Master of Science in Management: Sport Management (MSM: SP)
- * Master of Science in Management: Marketing (MSM: MK)
- * Master of Business Administration (M.B.A.)
- * Bachelor of Science (B.Sc.) (General Studies)

Cornell University

- * Certificates with Honors (Food Service Management)

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PROFESSIONAL AFFILIATIONS and RECOGNITION

- * **West TX Performance Academy** – Founder and CEO – 2020 to present
High performance college age player development through a comprehensive curriculum of personal and athletic development
- * **NSCRO coach of the month for April 2020** – Coach of ACU since 2019
- * **Performance Rugby Analytics (PRA)** – Cofounder and CEO – 2015 to present
A program focusing on the development of coaches and athletes at the national level to achieve specific organizational goals based on a proprietary process and theory. Currently clients include Kenya and Jamaica 15's
- * **Friends of the British Council – Coaching Scholarship winner** - 2018
- * **USA Rugby** – Level 3 certified Coach since 2000
- * **USA Rugby** - Level 300 certified Coach since 2015
- * **USA Rugby** – Level 100 Officiating

COACHING PHILOSOPHY

I believe that all players, regardless of their perceived position, must know all skills. Ensuring all players have all skills makes the team function at a far higher level as it minimizes the proverbial weak links. Props need to be able to run as long and as hard as the backs, and the backs need to be able to ruck and maul like the forwards. All players must have heightened IQ and field presence, and all players must be able to pass and catch on the run.

I believe the coaches job is done 30 minutes before the game starts, and the leaders on the team must take over and lead their team.

I believe in player development, not just as a rugby player, but as a person. Integrity on the field leads to integrity off the field, and vice versa.

I believe that a successful program is built in the community through service and youth development.

I believe all players must have the opportunity to play regardless of their ability to pay.

I believe a strong non-player support team is critical to longevity.

I believe the future of rugby in the US hinges on our ability to develop strong US born coaches. Currently, rugby in America is a foreigner's game played in America, and we need to make it an American sport, beginning with the development of culture, ethos, and pure coaching skills.

I believe the growth points in America are middle school boys and girls, and college level, men and women. These two growth points will be where rugby can grow from. Middle school kids are still controlled by their parents and rely on parents to get to and from practices, so the responsibility to show up is aided by the parents. The college level is funded by the colleges and with the correct structure and coaching these colleges can grow powerful platforms for the professional leagues as well as the adult club leagues.